

# TERMS & CONDITIONS.

## TRADE TORQUE TREASURES.

### THE PROMOTION

- Trade Torque Treasures is 1 promotion comprised of 12 digital treasure hunts.
- Treasure hunts will mainly take place in our Trade Torque digital newsletters but could also appear in any of the BMW & MINI Trade Partner Programme.

### PRIZES

- The Prize fund for the 12 treasure hunts is \$5,009 AUD.
- Winners will be contacted personally.
- Prizes will be from the official BMW Accessories & Lifestyle range, as per the below.

DESCRIPTION	PART NUMBER	QUANTITY (NUMBER OF WINNERS PER TREASURE HUNT).
MINIATURE 3.0 CSL	80432454792	Completed 2021
BMW M MOTORSPORT THERMAL MUG	80235A0A719	Completed 2021
BMW ACTIVE SHOPPER	80222461024	15
MINI BLUETOOTH SPEAKER	80292460893	10
BMW M MOTORSPORT CUP	80282461129	20
BMW USB STICK THE 8	80292467713	15
BMW M LOGO CAP	80162467729	20
MINI COLOUR BLOCK WATER BOTTLE	80285A0A698	30
BMW M MOTORSPORT UMBRELLA	80232461135	15
MINI CONTRASTEDGE WING LOGO CAP	80165A0A642	20
BMW THERMAL MUG	80562211967	30
BMW M SWEAT JACKET, MEN	80142466266-270	10

### WHO CAN ENTER?

- Only BMW & MINI Trade Partner Programme Members can enter to win.
- The "treasure icon" will be placed in the Trade Torque Newsletters and BMW & MINI Trade Partner Programme marketing emails, that are broadcast only to BMW & MINI Trade Partner Programme members.
- There is no purchase requirement to enter.

### WHO CAN WIN?

- Owners and employees of the BMW & MINI Trade Partner Programme members business. Entrants will need to know their BMW & MINI Trade Partner Programme credentials in order to submit their entry.



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### HOW CAN TRADE PARTNER PROGRAMME MEMBERS ENTER?

- Members must find the treasure icon hidden in the Trade Torque newsletter and other Trade Partner Programme marketing emails.
- The icon might be in plain sight or hidden in one of the images in our newsletter or on one of the click through pages.

### HOW CAN TRADE PARTNER PROGRAMME MEMBERS ENTER? (CONTINUED)

- It will be clearly stated within the email, if it includes a Trade Torque Treasures promotion and the details of the challenge (i.e. how many winners, what needs to be done to enter and what the prize is).
- Members who open the emails which feature a treasure hunt will need to find and click on the hidden Icon.
- Clicking the Icon will click through to a hidden URL where a form will be hosted.
- Members will need to complete all the details on the form.
- The number of winners will vary with each draw but essentially, it's the first 5, first 10, first 15 etc. to find the hidden icon, click through and enter their details. The number of possible winners will be clearly stated on each email.
- The form provides BMW & MINI Trade Partner Programme with a Date and Time stamp of all entrants.

### PROMOTIONAL PERIOD

- The promotional period runs from 1st January 2022 to 31st December 2022.
- There will be a total of 10 hunts remaining in 2022.
- The prizes will vary with each hunt.

### GENERAL

- BMW Australia reserve the right to withdraw the promotion at any time.
- At participating BMW & MINI Trade Partner Programme Dealers only.
- Any reward provided or associated with this incentive is for the intended use of the claiming BMW & MINI Trade Partner Programme member. BMW Australia is not responsible for any Fringe Benefits Tax.
- No responsibility is accepted for ineligible entries or entries made fraudulently.
- BMW & MINI Trade Partner Programme terms & conditions apply - visit [bmwtradeclub.com.au](http://bmwtradeclub.com.au) for full details.
- Images for illustration purposes only.
- All information correct at the time of publish, March 2022. All details are subject to change without prior warning.

